



EUMEPS appoints Jürgen Lang its new Managing Director

EUMEPS, the voice of the European expanded polystyrene (EPS) industry, is pleased to announce the appointment of Jürgen Lang as its new Managing Director. As of today Mr. Lang will be EUMEPS' main representative in Brussels improving the EPS industry's visibility and driving EUMEPS efforts to become more sustainable, in particular to reach its ambitious European recycling targets by 2025.

Mr. Lang commented upon his appointment: *"I am delighted to join an industry which will be key in the green transformation of the global economy and in particular to fulfil the EU's Climate Targets. EPS can help to save millions of tons of CO2-emissions per year: Being 100 % recyclable and already widely collected, EPS is a sustainable and the most (cost-) efficient solution for insulation and packaging of goods with special requirements."*

Lang joins EUMEPS following the launch of the ground-breaking PolyStyreneLoop recycling plant, which highlights the feasibility of a large-scale, closed-loop solution for the recycling of EPS building and construction waste. Lang said: *"Our industry currently is under massive competitive and regulatory pressure. Adding up to this difficult environment, media is reinforcing misperceptions while overlooking the tremendous efforts of our companies to avoid litter, collect EPS and fully close the loop for our product. I am looking forward to facing these challenges together with our members and staff."*

Chairman of the EUMEPS board, Dr. Klaus Ries, concluded: *"Jürgen will bring invaluable knowledge to the EUMEPS team from his previous work at EuroCommerce. Against the background of Europe's climate and circular economy goals, he will help our industry to showcase the environmental, social and economic benefits of EPS at the European level and together with our members also on regional and national level. I wish him all the best for his tasks and I am looking forward to working together with him."*



Jürgen Lang is born Austrian. During the last three years he worked as Advisor for Trade and Taxation for EuroCommerce, the European organization representing the retail and wholesale sector, where he was seconded to from the Austrian Federal Economic Chamber (Wirtschaftskammer Österreich). Before his assignment in Brussels he completed a one-year preparatory traineeship in the Chamber's headquarter in Vienna.

Prior to his lobbying activities Jürgen worked in legal communications at the Federal Administrative Court of Austria and was responsible for the international relations of the University of Vienna. He started his career in the Ministry of Foreign Affairs of Austria.

Jürgen holds a degree in law from the University of Graz and M.A. from the College of Europe in Bruges. He also studied at University Paris X and speaks German, English, French and Italian. Jürgen likes working out in the gym and is a passionate cyclist and skier.

About EUMEPS

EUMEPS is the association and voice of European Manufacturers of Expanded Polystyrene (EPS). Its members cover the entire EPS value chain from raw material suppliers to EPS converters and recyclers as well as supporting industries including machinery and additive suppliers. Members include individual companies as well as 22 European national EPS associations. This unique representation of the entire value chain ensures that EUMEPS represents both large companies and small- and medium-sized converters and recyclers. Altogether its membership represents more than 1,000 companies, most of them small- and medium-sized enterprises (SMEs), and employs more than 80,000 people. Follow us on Twitter or LinkedIn or learn more at <https://eumeps.org/>.

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